

Goals & Objectives

Goal 1: Create Sustainable Economic Development that Benefits the Businesses and Citizens of Spartanburg County

- 1.1 Strengthen business retention, recruitment, and expansion.
- 1.2 Establish and implement a land use planning process and policy framework.
- 1.3 Support education and training efforts that improve workforce readiness.
- 1.4 Encourage and support entrepreneurship initiatives.
- 1.5 Develop an effective and efficient infrastructure plan.

Goal 2: Capitalize on Natural Resources and Tourism Opportunities

- 2.1 Strengthen policies related to accessing natural resources and promoting tourism.
- 2.2 Develop a comprehensive tourism plan that is inclusive of the diverse interests in the County and integrates the opportunities provided via our natural resources.
- 2.3 Clearly define and promote the current and projected economic impact of natural resources and tourism.

Goal 3: Remain Prudent Stewards of Financial Resources in the Provision of Quality Public Services

- 3.1 Budget and allocate resources in the public's best interest.
- 3.2 Reduce and eliminate the inefficient use of financial and other resources without compromising quality of services.
- 3.3 Identify and leverage opportunities to diversify funding.
- 3.4 Identify, prioritize, and address needs for service improvement.
- 3.5 Recognize high-performing staff members, who contribute to quality services, at Council meetings.

Goal 4: Commit to the Implementation of this Plan and Realization of this Inclusive Vision

- 4.1 Develop operational plans that detail action items, success indicators, timelines, and responsible parties for the objectives of this plan.
- 4.2 Identify objectives with budget implications and allocate resources, accordingly.
- 4.3 Convene an annual retreat of County Council to foster cooperation, communication, and review and revise this plan accordingly.
- 4.4 Utilize the Vision, Mission, and Values to consistently brand the County's message at Council and Departmental levels.
- 4.5 Utilize the Vision, Mission, and Values to guide decision-making and policy-making at Council and Departmental levels.